

# Andrew Barber

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Long Beach, CA

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## Software Skills

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### Adobe Creative Cloud

- Photoshop
- InDesign
- Illustrator
- Premiere Pro

- Dreamweaver
- Mac OS
- Windows OS
- Salesforce

### Microsoft Office

- Word
  - Excel
  - PowerPoint
  - Outlook
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## Professional Experience

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### **Bushman Products, Torrance, CA**

March 2016 – February 2019

#### **Graphic Designer**

- Utilized Adobe Photoshop, Illustrator, and InDesign to edit, design, and create billboards, banners, signs, and posters for all marketing materials web and print.
- Used Adobe Premiere Pro to create and produce product and training videos for advertising and informational purposes posted on the company website, and social media platforms like YouTube, Instagram, and Twitter.
- Photographed and edited all company products for web and print.
- Created digital image files for use in digital and traditional printing methods.
- Met with customers to present mockups and collect information for adjustments.
- Collaborated with designers and the editorial team on marketing materials.
- Created brochures, banners, signs for retail stores to help increase our sales by 20% resulting in three straight years of best sales ever.

### **Peninsula Seniors, Rancho Palos Verdes, CA**

December 2015 – January 2019

#### **Volunteer Web Master**

- Manage, maintain, and update company web page information and materials. *Pvseniors.org*
- Optimized web assets for speed and performance
- Oversaw Troubleshooting and technical issues to solve problems within a reasonable timeframe

### **Castle Press, Pasadena, CA**

September 2015 – September 2016

#### **Contract Photo Retoucher**

- Utilize Adobe Photoshop to edit, clean, and retouch fashion photographs to be displayed in catalogs and other publications.
- Collaborated with vendors to ensure style consistency with other marketing materials
- Created clipping masks to adjust and edit photographs

### **Tri-City Medical Center, Vista, CA**

December 2013 – December 2014

#### **Contract Graphic Designer/Photo Editor**

- Completed a variety of print and web-based projects by designing and updating banner ads, vehicle wraps, and other marketing promotions.
- Edited, retouched, and prepared photographs for corporate website and print materials.
- Worked Collaboratively with Design Team to ensure timely delivery of project commitments.

### **Ancestry.com**

June 2010 – August 2015

#### **Archival Imaging Specialist (Photographer), Riverside, California**

August 2012 – August 2015

#### **Imaging Specialist Team Lead, Silver Spring, MD**

April 2011 – August 2012

- Performed project management duties including cataloging and managing digital collections.
- Developed partnership with the National Archives and Records Administration, to create a process in the procurement, scanning, protection, and care of historical documents.
- Utilized the most recent advancements in photography creating photographic products that met customer requirements.
- Managed and trained a staff of 11 employees, on photographic knowledge, capabilities and limitations of cameras and equipment for the digitization of historical and genealogical data.
- Lead cross-functional teams, setting priorities, managing project timelines, coordinating workflows, and providing technical guidance.
- Provided coaching on existing equipment, materials, and techniques to team resulting in increased employee performance.
- Demonstrated technical proficiency using digitizing hardware and proprietary software packages.